Publishers to Watch in 2026

KEY FOCUS AREAS

AI Assistants, Chat Experience, Revenue

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On-Site Chat Experience

User Query

"Summarize the latest market trends..."

Publisher Response

Direct answers inside your site. Keep users engaged without them leaving.

The Shift:

Transform your website into a **conversational interface** by Transfon. Engage users directly on-site to increase retention.

TRANSFON

AdFreePro & Paywalls

Consent Recovery   Anti-Block

AdFreePro

Recover **5% - 20%** revenue from ad blockers and non-consent traffic.

Smart Paywalls

AI-driven propensity modeling to offer the right subscription at the exact right moment.

TRANSFON

WAF360

🔒

Data & Content Protection for the AI Era.

🤖 Scraping Defense

Prevent LLMs from training on your premium content without license. Block unauthorized crawlers instantly.

🖥 API Security

Secure your headless CMS and proprietary data endpoints from targeted attacks.

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AI Assistant
SEO & GEO

with SyncCMS

GEO

Generative Engine Optimization. Optimizing content not just for clicks, but to be cited as the "Source of Truth" in AI answers.

Content Creation

Using AI agents to automate localization, format adaptation, and factual verification, freeing humans for high-level storytelling.

Unlock DeepData

1 **Unified Profiles**
Merge web, app, and newsletter data.

2 **Predictive Churn**
Know who leaves before they leave.

3 **Content Valuation**
Real $$ value per article.

ORGANIZATION—WIDE ACCESS

Data is no longer just for the analytics team.

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UniConsent CMP

Mobile & Web

Unified consent collection across websites, AMP, and native mobile apps (iOS & Android).

G Google Gold Tier CMP Partner

🛡 IAB TCF v2.2 Certified

🌐 Global Regulations (GDPR, CCPA)

SEAMLESS INTEGRATION

Protect revenue while respecting user choices.

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BiddingStack

Unified Header Bidding

Instantly increase revenue by **50% - 200%** by switching from similar solutions.

⚡ BUILD

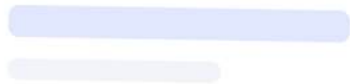Direct Demand

GAIN

Full Control

HIGH PERF

MAX YIELD

Programmatic Ad Stack for Mobile & Web

TRANSFON

UniSignIn

User Experience Platform

- ✓ Frictionless Login flows

- ✓ First-party Data Collection

- ✓ Unified User Profiles

"Establish first-party relationships in the **zero-click search age**."

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Ready for 2026?

Let's discuss how we can secure your revenue, protect your content, and engage your audience.

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